



**WHY SHOULD YOUR
BUSINESS BECOME
A SPONSOR OF
MANFEILD?**

SPONSORSHIP PACKAGE

Manfeild is a truly unique venue

considered to be one of New Zealand's most diverse event centres, we have a flexible range of facilities that can be tailored to our client's needs, including: a motor racing circuit, multi-purpose stadium, extensive grassed areas, meeting and conference rooms.

Our motor racing circuit has various configurations: the 3km Circuit Chris Amon, the 1.5km driver training track, or the entire 4.5km circuit. We are the home to the New Zealand Grand Prix which is a prestigious annual event on the New Zealand Motorsport calendar. The Circuit is also home to the Central Districts Field Days.

The centrepiece of Manfeild stands tall, and not just in its immediate environment. At 7750 square metres in size, this landmark single-span building is the largest and most modern sports and entertainment venue of its kind in the lower North Island. The stadium is ideal for a variety of events including agricultural, animal sales, trade exhibitions, garden shows, car shows and much more.

With an impressive range of other facilities throughout the venue including pitlane and stadium suites, an outdoor equestrian arena, vast open green spaces supported by extensive garaging, stabling and yarding, Manfeild really is the venue for everyone.



PACKAGES AVAILABLE

Circuit Signage Front Straight & Pitlane Signage

Size of signage 2m x 1m panels	Cost
1 panel	\$1000 +GST
2 panels	\$2000 +GST
3 panels	\$2700 +GST
4 panels	\$3600 +GST
5 panels	\$4500 +GST
6 panels	\$5100 +GST
7 panels	\$5950 +GST
8 panels	\$6800 +GST
9 panels	\$7650 +GST
10 panels	\$8500 +GST

Corporate Suite Licenses

There are two pitlane suites available. These are great for functions and events.

1 SUITE - capacity of 80
INVESTMENT: Year 1: \$50,000.
Includes 2 pitlane garages.

1 SUITE - capacity of 40
INVESTMENT: Year 1: \$25,000.
Includes 1 pitlane garage.

CONTRACT DURATION: 3 + 2 years (negotiable)

Hairpin Naming Rights

This package includes naming rights to the hairpin, which will be mentioned when any broadcasters are live from motorsport events.

INCLUDES signage on the hairpin and two front straight wall blocks (2 x 2m x 1m signs).

INVESTMENT: \$10,000 per year.

CONTRACT DURATION: Five years (negotiable)

Top 33 Blocks

(Higgins corner to 1.5km circuit entry)

264m of the dividing wall.
Each block measures 4m x 1m.

INVESTMENT: Year one: \$30,000
Year two: \$25,000

CONTRACT DURATION: Minimum two years

Bottom 64 Blocks

(1.5km circuit entry to Go Media corner)

512m of the dividing wall.

INVESTMENT: Year one: \$50,000 | Year two: \$45,000

CONTRACT DURATION: Minimum two years

Circuit Billboards

There are two billboards available.

INVESTMENT: \$10,000 per year.

CONTRACT DURATION: Three to five years

SIZE: 15m x 4m

STADIUM SIGNAGE

Inside the stadium we host a range of events from agriculture, equestrian, fashion, craft markets and more. An incredibly diverse audience will see your business name at events in this area.

Stadium Naming Rights

including the three indoor stadium suites

INVESTMENT: First 3 years: \$80,000 per year
Year 4 and 5: \$60,000 per year

CONTRACT DURATION: 5 years + right of renewal

Indoor Stadium Signage

These signs will be displayed on the inside walls of the stadium.

SIZE OF SIGN: 2m x 1m

INVESTMENT: \$500 per year

CONTRACT DURATION: 1 year